



Maximize client savings, increase your profits



Increase your company's revenue, differentiate your business and deliver bottom line savings to your clients with Yapta's dynamic price assurance technology. Yapta's FarelQ and RoomIQ dynamically track prices on your clients' booked airline tickets and hotel rooms, sending instant savings alerts to your agents for rebooking when prices drop.



Increase your revenue

Earn your standard rebooking fees plus a share of the savings when you act on Yapta's savings alerts—all while saving your client money.

Given the volume of price drop opportunities, this new revenue source is significant and continuous!



Differentiate your business

With Yapta's price assurance, you will offer best-in-class technology that helps your clients save the most money and gain actionable insights into their travel programs.

Yapta offers the only integrated solution for airfare and hotel price tracking, plus point-of-sale data analytics.



Improve client retention

Provide your clients with the greatest level of service and care—all while maximizing savings—helping reinforce your value and keeping clients happy.

Yapta's dynamic price tracking technology is non-intrusive and essentially invisible to your clients, making you the star.

The benefits of Yapta's dynamic price tracking technology

Minimize Support Costs

Yapta does the work for you. With customized alerts for meaningful cost savings, Yapta works behind the scenes to find the best price possible for flights and hotels. Instant savings alerts notify TMCs of a price drop, so that they can rebook. Alternatively, TMCs can work with Yapta to create an automated solution that not only finds the lowest price, but also automatically rebooks without TMCs having to lift a finger to save.

Powerful performance analytics

Complete point-of-sale visibility. Yapta's TravelAI works in conjunction with Yapta's RoomIQ and FareIQ dynamic price tracking to provide the industry's most powerful performance analytics capability. Gain point-of-sale data insights into supplier performance, enabling your team to negotiate better deals for clients. Identify whether your clients' travelers are making good booking choices, and if not, whether it's due to non-compliance or rate availability.

Privacy and security

Keep your data and travelers safe. Yapta is Privacy Shield certified and GDPR compliant, and only captures the minimum amount of data necessary to provide its services. Security and compliance policies are directly aligned with the ISO 27001 framework with additional mapping to SSAE 18 (SOC2), PCI-DSS and GDPR. In addition, employees are more confident with booking knowing the lowest prices will be caught, thus increasing program compliance and helping improve duty of care.

Easy integration

Set-up is fast and straightforward. Adding Yapta to your solution set is remarkably fast and requires only a small amount of your team's time. Our experienced client services team ensures smooth implementation, and are always available for questions. The only thing your clients need to do is select savings thresholds and approve access to PNRs. We even provide pre-launch communication for your customers.

Savings by the numbers

The proof is in the results:

- More than \$250 million saved on domestic and international travel worldwide.
- Average savings of \$250 per ticket with FareIQ
- Average savings of \$109 per stay with RoomIQ

“This technology has saved our clients up to 2 percent—that’s a huge sum of money for any company with a sizable travel program. Best of all, it’s largely automated, running in the background 24/7, delivering savings every single day.”

— **Patrice Simon,**

CWT's CTO, Strategy and New Product Development