

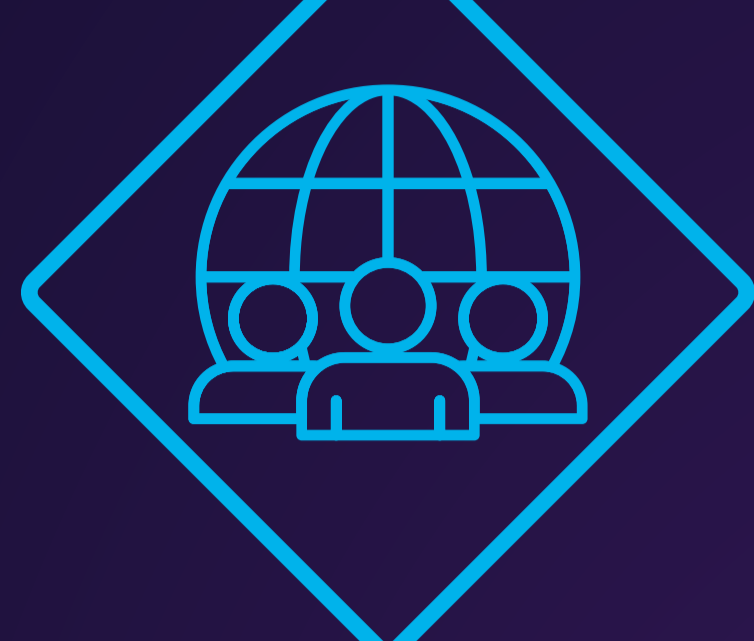
# Follow Us

The data-driven way to score and keep your next tech hire.

The battle for top tech talent is fierce. PayScale has the compensation data you need to acquire and retain people with today's impossible-to-get, top-of-the-pile skills.

## Roadblocks

All the good tech people are taken



Fewer folks with top tech skills



Non-tech companies are hiring more and more tech talent

Landing hard-to-find talent is tough

67%

of tech and engineering hiring decision makers said they want to increase hiring

41%

said finding talent with the right tech skillset has become harder<sup>1</sup>

TECH LABOR SKILLS SHORTAGE OF **4.3 MILLION** WORKERS BY 2030<sup>2</sup>



## LACK OF TALENT = LOSS OF REVENUE

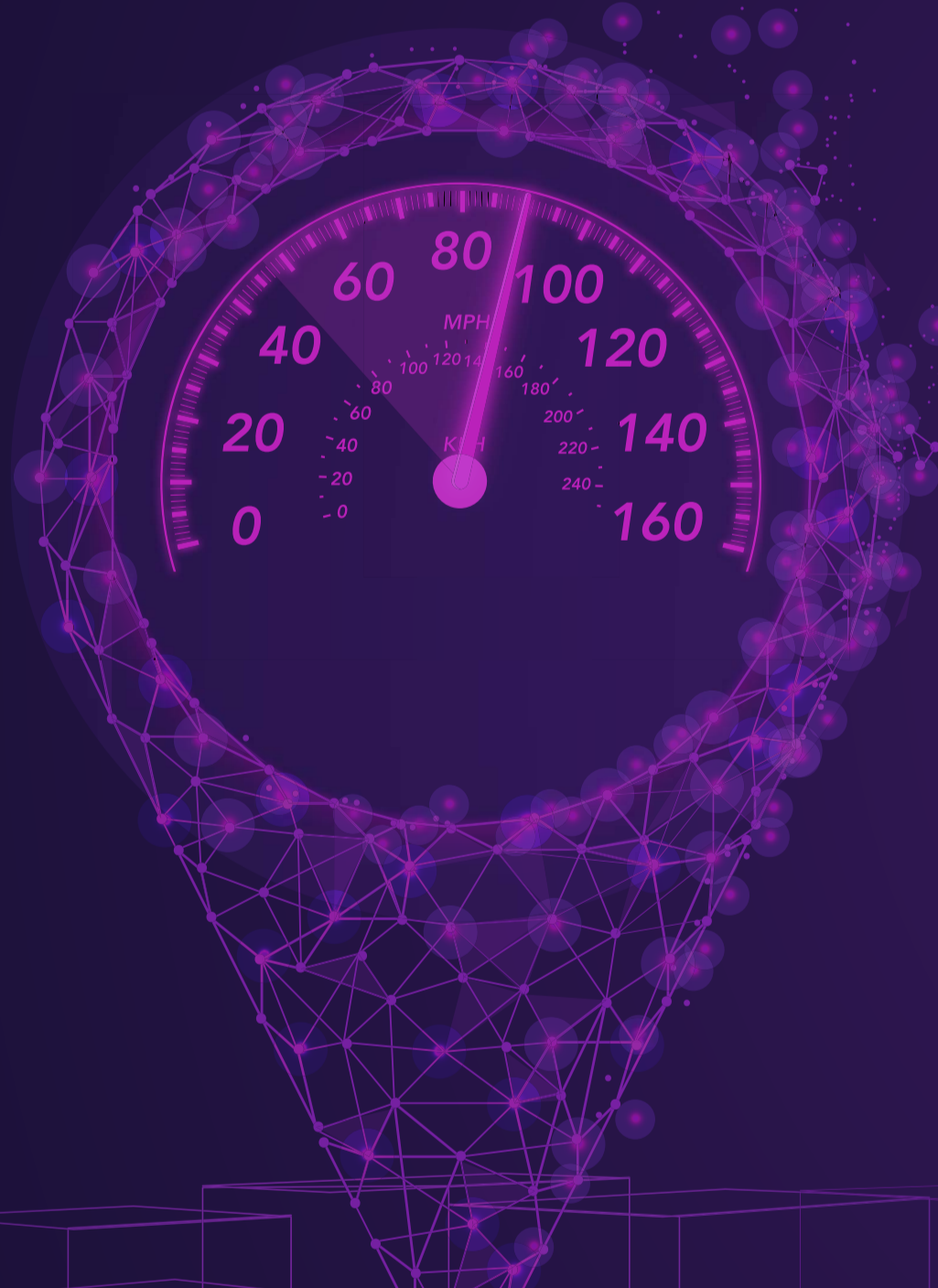
By 2030, there will be a global shortage of more than 85 million tech workers, representing

**\$8.5 trillion in lost annual revenue.**<sup>3</sup>

## Rev it up!

Join more than 8,000 customers using the world's leading compensation platform

Precise job skills and market info help you price your position accurately and competitively to attract top talent from all over the world.



**Data is up-to-the-minute.**

No waiting for annual salary data

**Know precisely what to pay.**

Technology had a **2.9%** wage growth last quarter; pay accordingly<sup>4</sup>

**Price your position exactly right.**

Payscale has 1100 job skills specific to the tech industry

## Get there first

Data that doesn't stop

### Crowdsourced data

PayScale administers the largest real-time salary survey in the world with more than 150,000 new survey records added every month. Our database of more than 60 million total salary profiles is updated nightly and validated to reflect the most detailed, up-to-date compensation information available.

### Company-sourced survey data

Rely on precise data from others in your industry. Company-sourced data is updated quarterly and surfaces unique, customized comp data specific to your needs.

**YOU'RE GETTING CLOSER**



to winning your next hire through detailed data from more than 60 million salary profiles

<sup>1</sup><https://www.techrepublic.com/article/why-41-of-it-hiring-managers-say-finding-tech-talent-is-becoming-harder/>

<sup>2</sup>[https://dscqaj1akrkc.cloudfront.net/media/sidebar\\_downloads/FOWTalentCrunchFinal\\_Spring2018.pdf](https://dscqaj1akrkc.cloudfront.net/media/sidebar_downloads/FOWTalentCrunchFinal_Spring2018.pdf)

<sup>3</sup>According to management consulting firm Korn Ferry, based in Los Angeles.

<sup>4</sup>(Q3 2019 Year-Over-Year Wage Growth), From Payscale (2019): Wage Trends by Industry