

# It's time for a better way to market price.

Today's market pricing technology is designed the way market pricing was 20 years ago – manual, slow, and inefficient...one single job at a time. But you don't have single jobs. You have multiple jobs in job families, global job architecture, and you strive for consistency in pricing jobs consistently across your organization.

Shouldn't your market pricing technology line up with the way you think about your job architecture?

BetterComp uses modern technology to change the way marketing pricing is performed, achieving fast, accurate results by enabling you to get through market pricing at scale.

**Take advantage of BetterComp's modern technology** to get through more market pricing in less time with more consistent results and Better accuracy.



# BetterComp enables agile control over large scale data flows to perform market pricing at scale.

Every aspect of BetterComp is designed by comp professionals who understand the limitations of legacy software.

## BetterComp brings you:

- Automation that removes manual work from your market pricing process
- Intuitive workflows that are easy to learn and navigate
- Policy based pricing, to ensure “your way” of market pricing can be done at scale
- Insightful, powerful reporting tools
- Access to the world’s best survey data
- White-glove customer support
- A platform that’s always evolving alongside industry needs

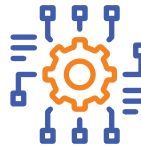
## Here’s how it works:



Surveys imported automatically



Jobs analyzed en masse



View all jobs across families and levels and adjust pricing in a few clicks



All jobs are priced based on accurate, consistent pricing policies in seconds



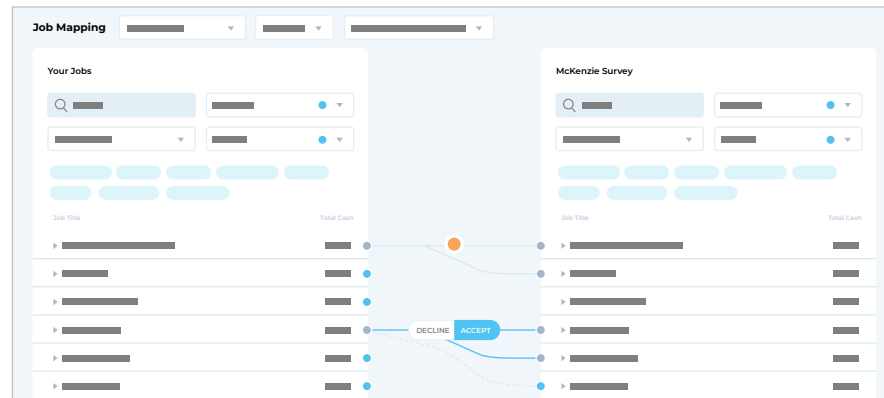
“Other solutions focused on automating our process. BetterComp automates it, but also makes it Better, giving us additional value.”

**30-year comp leader, Global high-tech customer**

“BetterComp, I don’t know how else to say it, but it’s just Better.”

**Former 10-year customer of another provider**

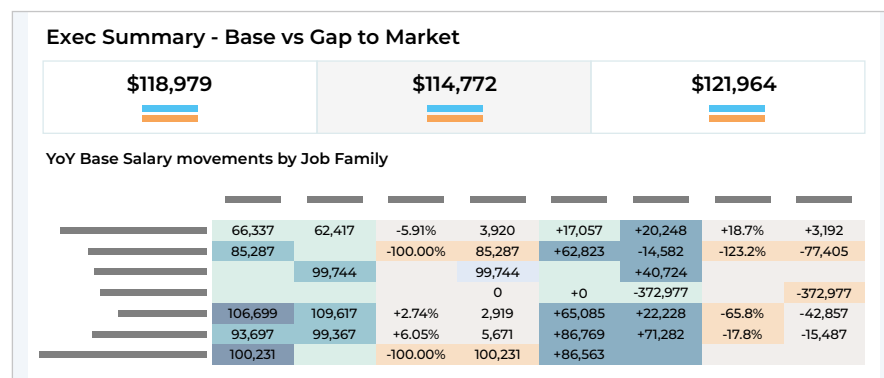
We've taken the industry's biggest gripes about market pricing software and created a solution that just makes sense.



View jobs as entire families in context. Set policies, match, and price all jobs in just a few clicks. **Smart recommendations offer guidance on how to market price by family and level with a top-down approach.**



Apply custom data cuts relevant to each job family. Apply policies across families, departments, or the entire company. **Smart Tags offer the ability to systematically identify outliers before they affect your policy-based pricing.**



Customize reports with Tableau to drill down into details and identify trends to share with stakeholders. **Intelligent YOY wizard guides users through updates to jobs and surveys.**



**BetterComp speeds up market pricing so HR can focus on what matters most**

HR professionals need tools that allow them to accurately and quickly market price jobs and report on progress so they can focus more time and effort on higher value business initiatives.

**BetterComp gives comp professionals tools that can:**

- Automate market pricing
- Ensure consistency across global data
- Find outliers and anomalies

“BetterComp helps us market price with Radford levels and families, something we couldn't find in any other solution.”

**Lifelong comp geek,  
Top entertainment brand**

## What makes BetterComp the best?

BetterComp isn't just a new brand of market pricing software, it's a modern, tech-forward way of approaching market pricing that outperforms legacy comp software in every way.

### Legacy Software vs. BetterComp

Legacy Market Pricing Software	BetterComp
Job-by-job market pricing	Family and level-based pricing
Ticketing systems and/or inexperienced support contacts	Complimentary white-glove customer service
Limited roadmap, very little new development	Customers get direct input into future enhancements
Additional fees for additional surveys or services work	Unlimited growth (employees, surveys) within the initial term



#### Say good-bye to workarounds, we're always innovating.

BetterComp is dedicated growth and innovation. In fact, we're developing new tools, solutions, and reports right now. Better still—we release them right away, to everyone.



#### We listen closely to the market and to our clients.

At BetterComp, we're not bound by legacy systems, which means we can take a creative, development-focused approach to our client's challenges.



#### Security is a serious part of our business

You can count on BetterComp to keep your data secure. We conduct weekly 3rd-party security scans, employ advanced data encryption, and ensure your data never leaves the US.



#### Access to all top surveys in one place

Never worry about vendor turnaround time for uploading surveys. Top surveys are available with the click of a button, including Mercer, Radford, Willis Towers Watson, and Culpepper, to name a few.

### Who's making the switch to modern market pricing with BetterComp?

Fortune 500 companies have switched to BetterComp and our clients include leaders in technology, healthcare, insurance, entertainment and law.

## Get started with BetterComp

Find out how easy it is to switch to a Better market pricing platform at [BetterComp.com](https://bettercomp.com)

